

Subject: Fwd: Re: Today's BID meeting

From: rafikg76@gmail.com

Date: 03/23/2017 01:10 PM

To: jbriggs@jbriggslaw.com

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Subject: Re: Today's BID meeting

From: Rafik Ghazarian <rafikg76@gmail.com>

To: s ch <serranochilipepper@yahoo.com>

Time: 2016-10-13T20:20:19.000Z

You can. Allison told me she would get back by tomorrow.

On Oct 13, 2016 1:02 PM, "Chris Serrano" <serranochilipepper@yahoo.com> wrote:

Christina can't get to artwork till weekend, that's why we need to know exact deadline. I know the ad person there. Should I check with her?

Sent from my I-phone

On Oct 13, 2016, at 12:31 PM, Rafik Ghazarian <rafikg76@gmail.com> wrote:

Allison said she will give me info by this Friday. She said we should have inserts given to her by next week but again, I won't know dates until tomorrow. I would suggest we get the front cover of the Holiday flyer printed tomorrow and get it to Allison.

On Oct 13, 2016 12:03 PM, "Chris Serrano" <serranochilipepper@yahoo.com> wrote:

Rafik, she needs deadline date for artwork for Ledger inserts for Holiday Festival & ad specs for that.

Sent from my I-phone

On Oct 13, 2016, at 9:44 AM, Rafik Ghazarian <rafikg76@gmail.com> wrote:

Good morning Christina,

Sorry about the delay. Here are our election timelines:

November 01, 2016 - submit online at losfeliz.biz

November 15, 2016 - send out ballots (this is an approximate date)

November 12, 2016 - Ballots need to be mailed back and in our possession

December 15, 2016 - counting of the ballots

Rafik

On Wed, Oct 12, 2016 at 4:51 PM, s ch <serranochilipepper@yahoo.com> wrote:

Rafik, can you advise Christina as to exact deadline for LF Ledger insert and size/paper requirements?

Chris Serrano
Berkshire Hathaway HomeServices,
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323-671-1219 direct
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From: Christina Moses
[<cmoses@threeshades.com>](mailto:cmoses@threeshades.com)
To: s ch [<serranochilipepper@yahoo.com>](mailto:serranochilipepper@yahoo.com)
Sent: Wednesday, October 12, 2016 4:37 PM
Subject: Re: Today's BID meeting

HI Chris,

Thanks for the feedback on the map ad sizes. Using the 1/4 page and using a combo for larger ads should be fine.

Regarding the BID flyer, could you please let me know the size and deadline? I am offsite tomorrow for a client event that we are supporting and today/tonight is packed with work for that. Could I work on this Friday or does it need to be done sooner?

Thanks for your understanding on this.

Christina

Christina Moses
President

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From: s ch
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Reply-To: s ch
[<serranochilipepper@yahoo.com>](mailto:serranochilipepper@yahoo.com)
Date: Wednesday, October 12, 2016 at 4:33 PM
To: Christina Moses
[<cmoses@threeshades.com>](mailto:cmoses@threeshades.com)
Subject: Today's BID meeting

Hi Christina!

So, two things came out of meeting today. One requires a bit of urgency;

We would like to include a Holiday Festival flyer as an insert in the Ledger. Unfortunately though, the deadline for that is next week so we need to get done ASAP. Can you work on the artwork for that so I can get printed ASAP? We all decided to go with same general theme as last year, maybe changed ever so slightly.....date is Saturday, December 3rd, time is 6 to 9 PM.

Second, I think everyone believes the most commonly used ad space will be the 1/4 page (business size card ad). We'd like to sell those at \$90/space. If someone wants a larger ad, then it would be a combination of 2-4 of those spaces and charged accordingly. What do you think?

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